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a decoder for decoding the embedded data to develop registration information;
a device for retrieving second information from a storage location identified by the registration information; and

a display for displaying the second information on the substrate.

2. (Amended Four Times) A method for displaying registered information using embedded data, comprising:

capturing an image of a substrate having visible data and embedded data embodied thereon; and

displaying information retrieved from a storage location identified by the decoded embedded data on the substrate.

REMARKS

The Examiner's Final Office Action dated August 23, 2002, has been received and its content carefully noted.

By the present Amendment, claims 1 and 2 have been amended to more appropriately claim the invention.

In paragraph 2 of the Official Action, claims 1-6 were rejected under 35 U.S.C. § 102(b), as anticipated by U.S. Patent No. 4,679,154 to Blanford (hereinafter, <u>Blanford</u>). The Examiner alleges that <u>Blanford</u> teaches:

a UPC code, having encoded data and which lies on a label 50, which is scanned by a scanner assembly 30 to decode the encoded data. When the encoded data read by the scanner 30 is determined by a microprocessor 82 to be valid, a processor 88 will transmit the data over bus 26 to a back office processor 28

Conclud

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